

tania castro-daunais

Visual Designer

call 508-287-1887

click taniacastro.com

send tania.gomes.castro@gmail.com

I have seen firsthand how design can change the world.

By making people engage with ideas and experiences in unexpected ways, design pushes all of us to pay attention to what we'd otherwise ignore and find beauty in the world we share.

education

Massachusetts College of Art & Design
BFA Graphic Design 2012 | Boston, MA

software

Adobe Creative Suite
Photoshop, Illustrator, InDesign

Web | User Experience
HTML/CSS/Basic PHP, Wordpress, Invision, Bootstrap

Motion | Video
Adobe After Effects, Premier Pro, Final Cut Express

Microsoft Office | Google Docs | Keynote

languages

English
Portuguese

volunteer

350 Mass for a Better Future
Mothers Out Front, East Boston

work experience

WGBH

Designer | May 2017, Sept 2017–Present

Work directly with various departments and productions across the foundation to fulfill their digital and print promotional needs. Projects include logos, banners, postcards, educational guides, on-air graphics, merchandise, etc. Collaborate with editorial team on print annual reports, advertisements, and Explore! membership guide. Design UI for digital annual reports and e-mail newsletters.

LEWIS

Graphic Designer | Aug 2013–Oct 2016

Served as lead designer for an ever-changing number of clients, managing multiple deadlines. Created promotional materials, brand collateral, and UI and code for e-mails and landing pages. Led clients through design and development phases of website rebrand projects, including wireframes and design.

what!design

Graphic Designer | Jun 2012–Mar 2013

Designed a wide range of book covers and interior layouts for Ulysses Press. Worked as a team on seasonal catalogs and other print work for Reebok. Created award-winning conference identity for Tufts University.

additional experience

MassArt Activities Council (MAC) Board

Massachusetts College of Art & Design | Sept 2011–May 2012

Student Galleries Manager

Massachusetts College of Art & Design | Aug 2010–May 2011

Primer, Orientation Staff

Massachusetts College of Art & Design | Aug 2010–May 2012

awards and exhibitions

American Graphic Design Awards — Editorial Design, Poster Design | 2013
Student Government Association (SGA) Leadership Award | 2009-2012
SGA Organization of the Year — Green Hands | 2009